

SPONSORSHIP PACKAGE

*St. Petersburg Alumnae Chapter of
Delta Sigma Theta Sorority, Inc.*

*60th Anniversary
Celebration*



2021

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Dr. Shameka S. Jones
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First Vice President

Dr. Loretta Thompson
Second Vice President

Teresa Evans
Recording Secretary

Chaye Mobley, Esq.
Corresponding Secretary

Stephanie Godbee
Treasurer

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Financial Secretary

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Meko Sparks
Asst. Financial Secretary

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Chaplain

Ruby Griffin
Immediate Past
President



**60TH VIRTUAL ANNIVERSARY
CELEBRATION**

ST. PETERSBURG ALUMNAE CHAPTER OF DELTA SIGMA THETA SORORITY, INC.

OPPORTUNITY Δ NETWORK Δ EMPOWERMENT

January 1, 2021

To Whom It May Concern:

On behalf of the St. Petersburg Alumnae Chapter (SPAC) of Delta Sigma Theta Sorority, Inc., we extend warm greetings and solicit your support of the chapter's 60th Virtual Anniversary celebration. For 60 years the St. Petersburg Alumnae chapter has worked tirelessly for the St. Petersburg community and its citizens.

A listing of some of the impactful programs and community service projects the chapter has provided:

- The Golden Ball which recognized outstanding Black leaders in the community
- The Mr. Wonderful Pageant which raised over \$50,000 over 10 years for local organization (UNCF & NAACP)
- The Prayer Breakfast proceeds provided scholarships for high school graduates attending college
- Breakfast with Santa which provides breakfast and toys for under-privileged children in the community
- Delta Academy and Delta GEMS programs focusing on enriching programming for young ladies
- The Beautillion Militaire which focuses on the enrichment of young men in the community and has provided over \$20,000 in scholarships to young men as they pursue their college education.

Planned activities within the 60th Virtual Anniversary celebration include the "Diamonds Are Forever" 60th Virtual Birthday Party which will focus on the actual charter date of the chapter and culminate with the Virtual Scholarship Gala that will highlight the many accomplishments of the chapter along with testimonials from scholarship recipients, charter members, community leaders and much more. The 60th Virtual Anniversary Gala will be held in April 2021.

The 60th Virtual Anniversary celebration will also serve as one of our organization's fundraising activities. A portion of the proceeds help to sustain educational scholarships for high school students, our youth initiatives, and community outreach programs. Through the generous support of sponsors like you, we are able to ensure the success of our programs. Your continued support is greatly appreciated. We believe that our scholarships and public service contributions are an investment in the future of our young people, our local community and beyond.

To help facilitate your desired level of support, we have enclosed our sponsorship package. Sponsorship opportunities include: general program/scholarship fund support, targeted program support (i.e. college tour), reserved table sponsorships with premiere seating, and marketing via electronic advertisements during the gala. Our sponsorships can be customized based on your needs to create a successful partnership.

Please consider joining us to make a difference in St. Petersburg through your contributions and sponsorship. Our organization has a Donor Restricted Fund with the Delta Research and Educational Foundation (DREF), a 501(c)(3) organization, which provides the additional option for a tax-deductible donation (of \$100 or more). So that we may plan accordingly, we would appreciate your reply and/or donation by March 12, 2021.

For questions regarding sponsorships, email Info@stpetedeltas.org or call (727) 755-1913. You may also learn more about the St. Petersburg Alumnae Chapter of Delta Sigma Theta Sorority, Inc., by accessing our website at www.stpetedeltas.org. Thank you in advance for your generosity.

With gratitude,

Shameka S. Jones, Ph.D.

Chapter President

"Strengthening Our Community By Embracing O.N.E."

PO Box 11988 • St. Petersburg, FL 33733 • (727) 755-1913

www.stpetedeltas.org

Sponsorship

2021 60th Virtual Anniversary Gala

St. Petersburg Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

SPONSORSHIP FORM			
CONTACT INFORMATION			
Company/Business Name:			
Contact Name:			
Company/Business Address:			
City:		State:	ZIP Code:
Phone:	E-mail:	Fax:	
Referred by:			
TITLE SPONSORSHIP LEVELS (PLEASE SELECT ONE (1) OPTION BELOW.)			
Diamond Sponsor (\$5000 & up) _____		Custom/In-Kind Sponsorship of _____	
Platinum Sponsor (\$2500) _____		_____	
Gold Sponsor (\$1000) _____		Amount _____	
Silver Sponsor (\$500) _____		_____	
FULL PAYMENT DUE WITH TICKET ORDER: (PLEASE SELECT PAYMENT METHOD, AMOUNT PAID, AND CHECK # BELOW.)			
Cash: Yes	No	Check #:	Money Order #:
		Total Amount Paid:	
FOR OFFICIAL USE ONLY			
# Tickets/Table Assigned _____	Ad Received _____	Total Paid Confirmed _____	Date _____

For general event information or sponsor inquiries, contact: 60th Anniversary Chair at fundraising@stpetedeltas.org.

Sponsorship Levels

Diamond Sponsor - \$5000+

"Presenting Sponsor" recognition on all collateral materials (time sensitive); 60 second pre-recorded message to air during the virtual gala; Prominent logo/donor recognition with hyperlink to your company website on our chapter website through December 2021; Prominent placement of full page color ad in the digital Ad Journal; Logo/donor recognition in virtual gala email marketing and social media promotions; Sponsor Recognition: Public acknowledgment before/during Virtual Gala.

Platinum Sponsor - \$2500

A 30 second pre-recorded message to air during the virtual gala; Prominent logo/donor recognition with hyperlink to your company website on our chapter website through December 2021; Prominent placement of full page color ad in the digital Ad Journal; Logo/donor recognition in virtual gala email marketing and on virtual gala social media promotions; Sponsor Recognition: Public acknowledgment before/during Virtual Gala.

Gold Sponsor - \$1000

Prominent placement of full page color ad in the digital Ad Journal; Logo/donor recognition on our chapter website, in virtual gala email marketing and social media promotions; Sponsor Recognition: Public acknowledgment before/during Virtual Gala

Silver Sponsor - \$500

Logo/donor recognition on SPAC website, Public Acknowledgment before/during gala, full page color advertisement in the digital Ad Journal

Ruby Scholarship Sponsor – Amount Varies

Public Acknowledgment before/during the gala, full page color advertisement in the digital Ad Journal with sponsors

Custom Sponsorship & In-Kind Donation Packages

We will customize a sponsorship package for you to create a successful partnership. In-Kind donation sponsors are welcome and would be recognized during the event.

Payments by Mail

(Sponsorship checks and money orders are made payable to SPAC-DST or DREF)

**** Sponsorship Donations made payable to DREF (501(c)(3) are tax-deductible. Thank you for your support!**

Mail to: St. Petersburg Alumnae Chapter, Delta Sigma Theta Sorority, Inc.

ATTN: 60th Anniversary Gala Committee - P.O. Box 11988, St. Petersburg, FL 33733

Advertisements

2021 60th Virtual Anniversary Gala

St. Petersburg Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

All ads will be viewable electronically during the 60th Virtual Anniversary Gala pre-show. Following the Gala, an electronic journal will be published online that showcases all financial supporters.

ELECTRONIC JOURNAL ADVERTISEMENT FORM

CONTACT INFORMATION

Referred by Delta Member:

Contact Name:

Title:

Personal/Business Address:

City:

State:

ZIP Code:

Phone:

E-mail:

ELECTRONIC JOURNAL ADVERTISEMENT PRICING (PLEASE SELECT ALL THAT APPLY BELOW.)

Full Page (\$100)

of Ads ___

1/2 Page (\$50)

of Ads ___

Add name only to Congratulatory Message (\$25)

of Ads _____

JEWEL/PATRON NAME LISTING LEVEL (PLEASE SELECT ALL THAT APPLY BELOW.)

No Advertisement included

Jubilee Cut (\$1,000+) # _____

Princess Cut (\$500 - \$999) # _____

Asscher Cut (\$150-\$499) # _____

Marquise (\$50 - \$149) # _____

Brilliant Cut (\$25 - \$49) # _____

Emerald Cut (\$10 - \$24) # _____

FULL PAYMENT DUE WITH AD: (PLEASE SELECT PAYMENT METHOD, AMOUNT PAID, AND CHECK # BELOW.)

Pay via Paypal at www.stpetedeltas.org

Check #:

Money Order #:

PayPal Transaction#:

Total Amount Paid:

FOR OFFICIAL USE ONLY

Ad(s) Received ___ Ad Approved ___ Total Paid Confirmed ___ Date _____

For general event information or advertising inquiries, contact: Fundraising Chair at fundraising@stpetedeltas.org.

Advertisement Guidelines

- △ **Forms and ads must be received by May 8, 2021.**
- △ **All ad sales are non-refundable.**
 - *If a DISPLAY READY AD is not received by 5/8/2021, the ad purchaser's name would be listed with a congratulatory message designed by SPAC-DST.*
- △ Please submit DISPLAY READY artwork to Fundraising@stpetedeltas.org.
- △ Please proof ads before submitting: **All ads will be published as submitted.**
- △ Ad files must be submitted electronically (i.e. PDF, JPEG, or Word file format). Attach a hard copy of your ad exactly as you wish it to appear.
- △ All ads with text must be of good quality.
- △ Checks or Money orders are accepted for payment and must be submitted with the ad. ****NO CASH****
- △ Delta Sigma Theta Sorority reserves the right to return and not include ads if deemed inappropriate.

Payments by Mail

(Checks and money orders for ADVERTISEMENTS may be made payable to SPAC-DST)

St. Petersburg Alumnae Chapter, Delta Sigma Theta Sorority, Inc.

ATTN: 60th Anniversary Gala Committee

P.O. Box 11988, St. Petersburg, Florida 33733

Thank you for your support!

SUBMISSION OF FUNDS FORM

Ads, Sponsorships, and Patrons should be accompanied by the appropriate amount of money and this Submission of Funds form. Submit this form with your monies to the chapter's Financial Secretary.

Name _____

Date _____

Ads	Quantity	Cost	Total Amount
Full Page		\$100.00	\$
Half Page		\$50.00	\$
Add name only to Congratulatory Message		\$25.00	\$
ADS SUB-TOTAL			\$
Sponsorships	Quantity	Cost	Total Amount
Diamond Sponsor		\$5000.00+	\$
Platinum Sponsor		\$2500.00	\$
Gold Sponsor		\$1000.00	\$
Silver Sponsor		\$500.00	\$
Custom Sponsor			\$
SPONSORSHIPS SUB-TOTAL			\$
General Donations (no ads)			Total Amount
<i>Type or Print exactly as it is to appear in the Electronic Journal (no nicknames)</i>			
<i>Names must include a title (Mr. Mrs. Ms. Rev., Dr., Colonel, etc.)</i>			
			\$
			\$
			\$
			\$
			\$
			\$
			\$
GENERAL DONATIONS SUB-TOTAL			\$
GRAND TOTAL			\$

FOR OFFICIAL USE ONLY

Verified By: _____

Date Received: _____